

**'Navrang' Media Fest 2015**  
**Jagran Institute of Management and Mass Communication**

**RULES of the CONTESTS**

**1) Ad Mad Show: 17<sup>th</sup> Feb 2015**

**Venue: JIMMC Campus**

**Time: 10am to 1pm**

- Maximum of three (3) groups per institute with 4-5 participants in a group.
- Time limit: 4 to 5 minutes
- Negative points on exceeding the limit.
- All participants should bring their music in a pen drive.
- Participants can get some generic props to use like scarf, pen, hat etc.
- Judgment will be based on the idea, concept, script, music & characterization.
- The Product will be picked through chits on the spot and could be any of the following -  
Bachpan Bachao Andolan / CRY / Tiger Biscuit / Kitkat / Poppins / Boomer / Maggi Noodles

**2) Poster Making: 17<sup>th</sup> Feb 2015**

**Venue: JIMMC Campus**

**Time: 2pm to 4pm**

- All Participants will be provided Drawing Sheets by JIMMC.
- All Participants have to get their own Painting material like colors and brushes etc.
- There is no restriction on the number of participants from each Institute.
- Topic will be announced at the time of Registration.
- Time Limit will be 2hrs.

**3) Newspaper Designing: 17<sup>th</sup> Feb 2015**

**Venue: JIMMC Campus**

**Exhibition: 10am to 4pm**

- Theme: Child Rights
- Newspaper should be designed in A3 size – front and back in color or B/W.
- It can be bilingual or completely in either English or Hindi.
- An A3 size hard copy (front and back separate) and its pdf file should be submitted on 14<sup>th</sup> Feb 2015.
- All articles and photographs must be an original work and not a copy.
- Newspaper must not contain any provocative, objectionable or inappropriate content.

- The entries submitted will become property of JIMMC.

#### **4) Photography: 17<sup>th</sup> Feb 2015**

**Venue: JIMMC Campus**

**Exhibition: 10am to 4pm**

- Each participant can submit maximum three entries on the theme 'Child Labour' or 'A Child's World' in hard copy (A3 Size) by Saturday, 14<sup>th</sup> February, 2015 by 3pm in JIMMC Campus.
- There is no restriction on the number of participants from each Institute.
- Selected Entries will be exhibited in JIMMC campus from 17<sup>th</sup> - 20<sup>th</sup> Feb 2015 from 10am to 4pm and winning entries will be exhibited in the Grand Finale on 21<sup>st</sup> Feb, 2015.
- Entries received after 14<sup>th</sup> Feb 2015 will not be entertained.
- Any editing work or touch-up in the photograph can be a reason for rejection of your entry.
- Entries must have the participant's name, institute's name and caption/ title of the photo written on the backside of the photograph. Do not imprint any of the details or signature on the photograph.
- Photographs may be in Colour or Black and White.
- Photographs must be an original work and not a copy.
- The photograph must not contain any provocative, objectionable or inappropriate content.

#### **5) Debate (English & Hindi): 18<sup>th</sup> Feb 2015**

**Venue: JIMMC Campus**

**Time: 10am to 1pm**

- Topic: 'In India, should parents beating their child come under the purview of law?'

**'भारत में अभिभावकों के द्वारा बच्चों की पिटाई को कानून के दायरे में लाना चाहिए?'**

- Debaters may speak For or Against the motion in either English or Hindi.
- Separate winners will be chosen for English and Hindi debate.
- Every speaker will get 5 minutes time.
- An alarm bell will ring after 4 minutes.
- Exceeding the time limit will result in negative marking.
- Maximum number of five (5) participants per Institute.
- Debaters will be judged according to content, language, presentation and duration.
- First and second prizes will be given separately for English and Hindi Debate.

**6) Sculpting: 18<sup>th</sup> Feb 2015**  
**Venue: JIMMC Campus**

**Time: 10am to 1pm**

- All Participants will be provided Sculpting clay by JIMMC.
- All Participants have to get their own tools and sculpting kit.
- Topic will be announced at the time of Registration.
- Participants can sketch or draw their concept on paper.
- All final sculptures will become JIMMC property.

**7) Creative Writing: 18<sup>th</sup> Feb 2015**  
**Venue: JIMMC Campus**

**Time: 3pm to 4pm**

- Topic will be given an hour before the competition.
- Maximum five (5) entries per institute will be accepted.
- Entries must be written in English / Hindi.
- All work must be original and unaided.
- It has to be descriptive form of writing.
- Time Limit will be 1hour 30minutes.
- There is no word limit.
- Participants will be provided writing sheets.
- They've to carry their own writing aids like pen, pencil, writing board etc.
- No accompanying person or gadgets like cell phones, Laptops etc. shall be allowed.

**8) PTC: 19<sup>th</sup> Feb 2015**

**Venue: JIMMC Campus**

**Time: 11am to 1pm**

- The topic for the PTC based on the current news will be given on the same day.
- The participant will be given maximum 30 seconds to present live.
- PTCs will be judged according to content, language, confidence, fluency and duration.
- Maximum number of five (5) participants per Institute.

**9) Slogan Writing: 19<sup>th</sup> Feb 2015**

**Venue: JIMMC Campus**

**Time: 10am to 11am**

- Theme: A slogan related to any Child Right.

- Individual participation.
- Any number of entries per Institute is welcome.
- The slogan should be of maximum four lines.
- It can be in Hindi or English.
- Sheet to write the slogan will be provided.
- The slogan will be judged for its originality, relevance, impact and neat presentation.
- Time Limit is one hour.

**10) Quiz Competition: 19<sup>th</sup> Feb 2015**

**Venue: JIMMC Campus**

**Time: 2pm to 4pm**

- There will be a written preliminary round on basis of which final nine groups will be selected.
- The quiz master will ask the questions to each team from the selected nine teams.
- There will be a special round based on questions on 'Child Rights'.
- The team with the lowest score in each round will be eliminated till final three teams are left.
- In the final round, the 1st and 2nd team will be decided according to the final scores obtained by the teams in that round.
- Maximum of three (3) groups per institute with 2-3 participants in a group.

**11) Film-making: 20<sup>th</sup> Feb 2015**

**Venue: JIMMC Campus**

**Screening: 10am onwards**

- The film's theme should be based on any issue related to Children.
- The run time of the film should not exceed 15 minutes.
- Festival will accept short films in English & Hindi Language only.
- The Festival will accept all fiction (short films, Ad films, Animation films) and non-fiction (documentary) films.
- The film should be an original work by the participant.
- The short film(s) submitted should not include any copyright material(s).
- All DVDs should be labeled with title, running time, Institute's name and contact number.
- The Best Film will be selected on the basis of the theme, production value and direction.
- Films should be submitted in two (2) DVDs - one in DVD format & one Data file or given in a pendrive.
- Submissions will be accepted from Feb 17<sup>th</sup> to 19<sup>th</sup>, 2015 between 10am to 4pm.
- The submitted film should have been filmed in the last one year (In or after Jan 2014)

**12) Antakshari: 20<sup>th</sup> Feb 2015**

**Venue: JIMMC Campus**

**Time: 10am onwards**

- Maximum of three (3) groups per institute with 2-3 participants in a group.

- There will be five rounds in which each contestant will be awarded 10 points for the correct answer. If that team is unable to give the right answer, the question will pass onto the next team which will get 5 bonus points for answering correctly. All the scores will be added at the end.
- Round 1: Audio: A part of the song will be played and the team has to sing the rest of the song with preferably one stanza.
- Round 2: Video: A video clip (without the audio) will be shown to the teams. The team has to guess the song and sing preferably one stanza of that song.
- Round 3: Personality: An image of a film actor or actress will be shown and the team has to sing any song in which that personality has featured.
- Round 4: Singing Idol: Each team will project a singer who will represent that team. Each team will be given a single word based on which the song has to be sung. Once again each team has to sing within 10 seconds once the word has been given to the team.
- Round 5: Rapid Fire: This is the final round where the first team will start by singing a song and the next team has to take the cue from the last letter of the previous song. The team which is unable to sing a song within first ten seconds will be given five negative points.
- The team will be given 0 points if they fail to sing at least one stanza of every song. Only one-liners and couple of lines will not be entertained.
- The team with the highest points will be declared the winning team.

### **13) Group Dance (Freestyle): 21<sup>st</sup> Feb 2015**

**Venue: Indira Gandhi Kala Kendra Auditorium**

**Time: 12noon to 1pm**

- Theme: 'Spirit of Childhood'
- Time limit: 5 to 10 minutes per group.
- Minimum 5 and Maximum 15 Participants per group.
- The song track should be submitted beforehand on February 19, 2015 in a Pen drive with the list of participants.
- Props (personal) can be used but no extra marks will be given for it.
- No Props or dresses will be provided.
- Freedom to choose any track/song.
- Judgment will be based on rhythm, dance style, synchronization, choreography, expressions, makeup & overall effect.

### **14) Street Play: 21<sup>st</sup> Feb 2015**

**Venue: Indira Gandhi Kala Kendra Auditorium**

**Time: 1.30pm to 4pm**

- Theme of the play should be based on any Child Rights issue.

- Duration: 15-30 minutes.
- Use of obscene language, lyrics or gestures is not allowed.
- Each team can comprise of a minimum of 6 and a maximum of 15 members.
- The play should be in Hindi.
- Best Play will be judged based on the relevance & portrayal of the theme, originality of the script, presentation and response from the audience.
- Teams can sing / dance by themselves to create the necessary music or sound.
- The competition will be held in an auditorium hence microphones, speakers, music system will be allowed or available.
- Teams using any props/costume / dressing must bring all their requirements and must be ready well in time for their turn.
- Prior Registration is a must. On the spot registration will not be done.
- Teams must strictly adhere to the time limit.

**Please note: Registration should be done by Monday Feb 9th, 2015.**

- Decision of the judges will be final & binding for all contests.
- All results will be declared in the Grand Finale (21<sup>st</sup> Feb, 2015) and the first and second prizes will be given by the chief-guest. For individual contests third prizes will be given in case of more than 15 participants and for group events, in case of more than 10 teams.

**Venues:**

- JIMMC Campus address: F 33, Sector 6, Noida (U.P)
- Indira Gandhi Kala Kendra Auditorium: Noida Authority Auditorium, Sector 6, Noida (U.P)
- Nearest Metro station: Sector 15, Noida.